

ARKANSAS SHRM STATE COUNCIL, INC.
21st ANNUAL EMPLOYMENT LAW & LEGISLATIVE AFFAIRS (ELLA) CONFERENCE
April 13-14, 2023 • Robinson Center and Doubletree Hotel Little Rock
2023 Sponsorship Opportunities

PRESENTING SPONSOR - \$8,000 Exclusive SOLD Vendor Booth Podium remarks to kick-off the conference Opportunity to introduce general session kick-off speaker Primary Name on conference materials, signage, webpage, and social media Logo on Name badges Three (3) Complimentary Registration and reserved lunch seating Ad in digital conference program (Full page Ad on front inside cover) Company logo on custom backdrop used for conference photo opportunities Digital ad on ARSHRM website for 3 months Attendee list prior/after conference	Luncheon Sponsor - \$4,000 Exclusive SOLD Vendor Booth Podium remarks & introduce speaker at lunch Company name on each table at Luncheon Name and logo on Event welcome signage One (1) Complimentary Registration Reserved lunch seating with Two (2) Lunch Tickets Ad in digital conference program Logo and Link to your organization's website on conference website Sponsorship included on conference material, signage, and social media Attendee list prior/after conference
HR Happy Hour Sponsor - \$4,000 Exclusive SOLD Vendor Booth Name and logo on Event welcome signage One (1) Complimentary Registrations Reserved lunch seating Ad in digital conference program Logo and Link to your organization's website on conference website Sponsorship included on conference material, signage, and social media Attendee list prior/after conference	Platinum Level - \$3,500 Vendor Booth Logo on Directional signage One (1) Complimentary Registrations Reserved lunch seating Ad in digital conference program Logo and Link to your organization's website on conference website Sponsorship included on conference material, signage, and social media Attendee list prior/after conference
Breakfast and Break Sponsor - \$3,000 (Two opportunities) Vendor Booth One (1) Complimentary Registrations Prominent signage in break area Ad in digital conference program Logo and Link to your organization's website on conference website Sponsorship included on conference material, signage, and social media Attendee list prior/after conference	Gold Level - \$2,500 Vendor Booth One (1) Complimentary Registrations Sponsor Two concurrent sessions and introduce the speaker Exclusive concurrent session signage Ad in digital conference program Logo and link to your organization on conference website Sponsorship included on conference material, signage, and social media
QR Code/E-Program Sponsor - \$2,500 Exclusive Company logo on Vault (Digital Document Storage) webpage Link to your organization's website on Vault webpage Ad in digital conference program Link to your organization's website on conference website Sponsorship included on conference material, signage, and social media	Notepad Sponsor - \$2,000 Exclusive Logo on conference notepad for each attendee Ad in digital conference program Logo and Link to your organization's website on conference website Sponsorship included on conference material, signage, and social media Sponsor will also purchase the notepads
Registration Desk Sponsor - \$2,000 Exclusive Logo on Sign at Registration Desk Ad in digital conference program Logo and Link to your organization's website on conference website Sponsorship included on conference material, signage, and social media	Photo Booth Sponsor - \$1,500 Exclusive SOLD Logo on photo strip Ad in digital conference program Logo and link to your organization's website on conference website Sponsorship included on conference material, signage, and social media
Champagne Celebration – \$500 Exclusive SOLD Secondary logo on Happy Hour signage Sponsorship included on conference material, signage, and social media Logo and link to your organization's website on conference website	Silver Level - \$1,000 Ad in digital conference program Logo and link to your organization's website on conference website Sponsorship included on conference material, signage, and social media
ARSHRM Chapter Exclusive - \$1,000 One (1) Complimentary Registration Ad in digital conference program Logo and link to your organization's website on conference website Sponsorship included on conference material, signage, and social media	Bronze Level - \$750 Sponsorship included on conference material, signage, and social media Logo and link to your organization's website on conference website Grand Prize Drawing - \$500 Exclusive SOLD Logo and link to your organization's website on conference website Sponsorship included on conference material, signage, and social media

*** Logos and Ads must be received by March 10, 2023.** Please email to CathleenSPHR@gmail.com.
Sponsorships provide your organization with visibility with Employers and Human Resources Professionals.
For more information, contact Cathleen Hoffman at 479-305-2466 or CathleenSPHR@gmail.com.



==ELLA SPONSORSHIP FORM==

Please complete and return to Cathleen at CathleenSPHR@gmail.com with your Logo.

If you would like to purchase additional Conference Registrations,
please register online at ELLA.ARSHRM.com.

You can also purchase additional lunch tickets: **Through 3/1: \$60 - After 3/1: \$100**
Lunch is included with Conference Registration. If not registering for the conference,
please add the cost to your payment with the names for the lunch tickets.

Sponsorship Level:
Contact Name:
Name of Organization:
Sponsor's Mailing Address:
Contact Phone:
Contact Email:
Sponsor's website:
Additional Lunch Tickets (see above):
<u>TOTAL PAYMENT ENCLOSED:</u>
Complimentary registrations will be emailed a web link to register. (Complete if applicable to sponsorship).
Name(s) for Registration:
Email(s) for Complimentary Registration:

Please make a copy of this form with your check payable to: Arkansas SHRM State Council, Inc.

Mail To:
Arkansas SHRM ELLA
PO Box 26305
Little Rock, AR 72221-6305

If you need a W-9 Form, please email ELLA@arshrm.com.

For your organization's name to be listed, payment is required.